



An Important Message from the CDMA Development Group (CDG)

As the cellular industry evolves from 3G to 4G and beyond, we all are facing technology choices and new competitive threats as we work to maximize return on our technology investments.

The CDG has represented its members' interests for almost 20 years and in light of the unique challenges and opportunities we are facing today, it is our pleasure to announce our intention to bring fundamental changes to the CDG that will position it to better meet the needs of our industry.

The CDG Board has designated a steering committee to research and prepare a formal proposal to “reinvent” the organization. This reinvention plan will include a new name, new focus, new website, new executive leadership and reduced membership dues. Working together, the renewed organization will provide a forum to focus on the challenges faced in the continued operation of CDMA networks, and deployment of LTE. Specifically, our proposed new charter will focus on:

- Continued competitive operation of CDMA networks
- Seamless phased migration from CDMA to LTE
- Multimode device and network options, interoperability and economies of scale
- Optimized voice options and CDMA - LTE data interoperability
- Multimode roaming
- Innovative new types of devices and services
- Cooperation with other wireless industry partners

We would like to thank Perry LaForge for his innovative spirit and leadership in the CDMA community for more than two decades. His dedication has significantly contributed to the commercial success of CDMA and mobile broadband. Perry will be actively engaged with the team to ensure a smooth transition as we move into this next generation of the CDG. While a search is conducted for a new Executive Director, an interim executive director will be appointed.

CDG members will be individually contacted to enlist your continued support and participation. In the meantime, Doug Martel dmartel@cdg.org, CDG Interim Executive Director, and Dennis Fu dfu@cdg.org, CDG Vice President – Asia, are prepared to answer any questions you may have.

The CDG is excited by the potential of this regeneration and the tangible impact to your profitability that, with everyone's help, we can provide. We hope that you will continue to contribute to the success of our wireless community.

We invite you to join us at our next membership meeting which will be announced soon, and to share your insights and priorities as we prepare to launch your reinvented industry organization.